

Jim Dumps and wife invariably had "Force" for Sunday evening tea. When cook went out that afternoon, "Tis but a saucer and a spoon To wash—a task not grim. And all are pleased," laughed "Sunny Jim."



FORCE

The Ready-to-Serve Cereal

pleases everybody in every way.

We Like It.

"We use 'Force' at home and like it exceedingly."

"H. R. SAUNDERS."

THE MODERN SALESMAN.

He Realizes the Necessity For Correct Dress in Business.

It has become the unwritten but none the less stringent law that young men shall dress well and neatly during business hours. In many of the largest banks and financial institutions none of the clerks is permitted to go coatless, and in the mercantile establishments where salesmen are employed "loud" attire is actually discouraged. The old time salesman gloried in his flamboyant cravats and shirts, his diamonds and his peculiar clothes. His capital in trade consisted of a flashy appearance, vulgar stories, a constitution that would stand intoxicating liquor and an unlimited amount of cheek. He did not have to know anything about the goods he sold, except in a general way. He slapped men on the back, took them out to dinner, got drunk with them and then looked their orders. The modern salesman is a well educated, neatly dressed gentleman who knows all about the goods he sells. He is never called upon to drink, he never needs to dine out, he trades on honor and brains, and his customers are men who only admire men who know as much as or more than they do about their business.

There is the most important part in the game of commerce, no less with the salesman than it does with the manufacturer, the mill man, the banker or the financial man. They all dress to impress their fellow men favorably.

—C. M. Connolly in Success.

Got the Oysters.

A captain of a Massachusetts regiment, stationed in Washington at the time of the civil war, was noted for his love of good things to eat and one day dispatched one of his soldiers, a man named Bailey, to Alexandria to get some fresh oysters, giving him instructions not to return without them. The man started, and no more was seen of him for nine days. The Washington Times prints the story of his return:

After a lapse of nine days Bailey came into camp leading a train of four horse wagons, loaded with oysters. Approaching and respectfully saluting the amazed captain, Bailey said:

"Here are your oysters, captain. Couldn't find any in Alexandria, so I chartered a schooner and made a voyage to Fortress Monroe and Norfolk for them. There are about 200 bushels. Where do you want 'em?"

Bailey did really make the trip, hired his men and sold oysters enough to "Georgetown before 'reporting'" to pay all expenses and leave him a profit of about \$100. The 200 bushels were divided among the members of the regiment, and Bailey returned to his duty.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment pronounced it incurable. Science has proven Catarrh to be a constitutional disease and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address, F. J. CHENEY & CO., Toledo, O. Sold by druggists, 75c. Hall's Family Pills are the best.

Carpet Cleaning.

Now is the time to clean carpets. If you want your carpets taken up, cleaned and relaid, send word to Dr. Douglas, No. 9 Park street, Montclair. Mr. Douglas has had years of experience in carpet cleaning, and has a large patronage in this town, Glen Ridge and Montclair. Those intending to move can have their carpets taken up, cleaned and relaid on short notice. The work will be well and promptly done.

For Over Sixty Years.

Mrs. Winslow's Soothing Syrup has been used for over sixty years by millions of mothers for their children while teething, with perfect success. It soothes the child, softens the gums, allays all pain, cures wind colic, and is the best remedy for Diarrhoea. It will relieve the poor little sufferer immediately. Sold by all Druggists in every part of the world, 25c a bottle. Be sure and ask for "Mrs. Winslow's Soothing Syrup," and take no other kind.

Summer Vacations.

Where to spend the Summer Vacation may be easily solved by consulting a Lackawanna Ticket Agent. Among the cheap excursions are the following:

Chautauque and return, July 3d, and 24th, for \$11.00; Niagara Falls and return, July 3d, for \$9.00; Denver, Col. and return, July 6th, 7th, and 8th, for \$42.00; Detroit, Mich. and return, July 14th, and 15th, for \$13.50; San Francisco and return, July 31st, to August 13th, for \$67.00.

Besides the above there are cheap Summer Tours to Salt Lake City, Ogden, Yellowstone Park, Niagara Falls, Quebec, and all the principal Summer Resorts. For full information call on local ticket agent or address Guy Adams, D. P. A., No. 749 Broad Street, Newark, N. J.

Violin and Piano Instruction at pupils' home or teacher's residence. For terms address William J. Maler, No. 385 Bloomfield Avenue, Bloomfield, N. J. —Advt.

ALWAYS INSIST UPON HAVING THE GENUINE

MURRAY & LANMAN'S FLORIDA WATER

THE MOST REFRESHING AND DELICIOUS PERFUME FOR THE HANDKERCHIEF, TOWEL AND BATH.

SHERIFF'S SALE.—In Chancery of New Jersey. Between George E. Jacobs, complainant, and Reuben N. Dodd and others, defendants. Pl. fa. for sale of two tracts of premises. By virtue of the above said writ of fieri facias, to be directed, I shall expose for sale by public vendue, at the Court House in Newark, on Tuesday, the fourth day of August, next, at two o'clock P. M., all that tract or parcel of land and premises situate, lying and being in the town of Bloomfield, Essex County, New Jersey: Beginning in the centre line of Broad Street at the southeast corner of land of S. J. Dodd; thence (1) along said land north seventy-two degrees and fifteen minutes east thirty-two feet and six inches to the center of Broad Street; thence (2) along said center of Broad Street north thirty degrees and fifty-five minutes east three hundred and thirty-five feet to the place of beginning.

Newark, N. J., June 29, 1903. WILLIAM C. NICOLL, Sheriff. (30 30) Lindsay & MacLean, Sols.

Have You a Bank Account?

If not, consider the importance of starting one at once. Begin now. Open an account in the savings department of the

Fidelity Trust Company.

With a deposit of \$2.00 you can secure a Bank Book in your name. Interest allowed on amounts of \$5.00 and upward at the rate of 3 per cent per annum. Money deposited on or before the third day of the month will draw interest from the first.

The Depositor is secured Against Loss by a Capital, Surplus and Profits of Over \$900,000.00.

FIDELITY TRUST CO.

Prudential Building, NEWARK, N. J.

Miss Cornelia D. Milner.

INSTRUCTOR IN MUSIC.

Dealer in Pianos and Organs.

Resident Agent for the Oldest Piano Houses in New York City.

259 Walnut St., Bloomfield, N. J.

Power Stored in Watch Springs.

Many watches make five beats per second, 300 each minute, 18,000 every hour or 432,000 per day. Thus it will be seen that half a dozen turns of the key once a day, taking up but a few seconds of time, store up a modicum of power in the spring which is cut up into nearly 1,000,000 beats. If we multiply the daily beats by 365, the number of days in a year, we find that the watch ticks 157,788,000 times while the earth is making one annual trip around the sun.

Beating Off a Dog.

If a dog springs for a man, the latter should guard his face with his arm and try to meet the animal with his forearm. With the right hand he should attempt to catch one of the animal's front paws. The paw of a bulldog is ultra sensitive. If it can be caught a vigorous squeeze will make the animal howl for mercy and retire discomfited.

Flattered.

"Young man," said her father kindly, "you look a little bit nervous. How do you feel?"

"I feel flattered," replied the girl's lover, who had asked for the interview. "I was afraid I looked scared to death."

—Exchange.

In the Kindergarten.

Teacher—What comes after "t," Ruth?

Ruth—The fellow what's going to marry my sister Jane.—Puck.

Men must help one another, or you may rest certain they will hurt one another.—Schoolmaster.

Go to Electric Park for a Pleasant Trip.

If you wish to spend an enjoyable afternoon or evening amid pleasant surroundings there is no better spot in this vicinity than New Electric Park, the new, high-class Summer resort, situated on South Orange Avenue, Newark.

The management makes a big bid for public favor or by presenting an excellent vaudeville show of talented artists, with a weekly change of bill, a German village, a \$20,000 carousel, a Gypsy camp, with real Gypsies; the wonderful spectacular electric fountain, a counterpart of the one which created a sensation at the recent Pan-American Exposition, and other interesting features.

One of the biggest attractions at the Park is the dancing hall presided over by Fay, the celebrated Dance King. He and his big band perform every afternoon and evening.

Electric Park can be easily reached from here, and in addition to the pleasure of the ride you are certain to be well satisfied with your trip to Newark's new Summer resort.

Brutally Tortured.

A case came to light that for perils and unmerciful torture has perhaps never been equalled. Joe Golobek of Coalinga, Calif., writes: "For fifteen years I endured insufferable pain from Rheumatism and nothing relieved me though I tried everything known. I came across Electric Bitters and it's the greatest medicine on earth for that trouble. A few bottles of it completely relieved and cured me." Just as good for Liver and Kidney troubles and general debility. Only 50c. Satisfaction guaranteed by all druggists. —Advt.

Mutual Instruction.

Mrs. Bennett, Francis. For terms and further particulars call at or address Race Street, Bloomfield, N. J. —Advt.

SHERIFF'S SALE.—In Chancery of New Jersey. Between Mary S. Coe, complainant, and Annie M. Osborne, defendant. Pl. fa. for sale of migrated premises. By virtue of the above stated writ of fieri facias, to be directed, I shall expose for sale by public vendue, at the Court House in Newark, on Tuesday, the twenty-eighth day of July, next, at two o'clock P. M., all that tract or parcel of land and premises situate, lying and being in the town of Bloomfield, Essex County, New Jersey:

Beginning on the northeast corner of Orchard and Montgomery Streets; thence (1) running northerly along the easterly line of Orchard Street one hundred and fifty feet and six inches to land of one Fornoff, formerly of Samuel Benson; thence (2) along his line north eighty-eight degrees and fifty-five minutes east fifty-seven feet and four inches to line of lot No. 5, map of property of S. Benson; thence (3) south one degree and five minutes east one hundred and fifty feet ten inches to said Montgomery Street; and thence (4) westerly along the north side of said street fifty-seven feet and four inches to the place of beginning. Being of No. 4 on said map.

Being the same premises devised to said Annie M. Osborne by the last will and testament of her father, Elias S. Osborne.

Newark, N. J., June 22, 1903. WILLIAM C. NICOLL, Sheriff. (30 30) HALLEY M. BARRETT, Solr.

BOMONA COFFEE

33 BEST GROWN 33

Special Offer

to readers of B. C. & C.

10 per cent. discount off regular prices during the next 30 days.

ONLY 33c. A POUND, charges paid.

In lots of 10 lbs., 28c., charges paid.

In absolutely air-tight 1-lb. trade-mark bags, preserving strength and flavor indelibly, even if opened.

Other Good Coffees, 12 to 15c. a lb. Good Tea: In the Cup, 25, 30 & 35c. a lb. Excellent Tea, best imported, all kinds, 25c. to 70c. a lb.

Cut out this ad. and forward with order, subject to above discount.

THE GREAT AMERICAN TEA CO.,
P. O. Box 299, 21 & 23 Vesey St., N. Y.

PUBLIC SCAVENGER

Licensed By Board of Health

Parties desiring to make contracts to have their premises kept clean of ashes, refuse, and garbage, can make favorable arrangements with

EDWARD MAXWELL

Office: 300 Glenwood Avenue

Mail Orders Filled for Everything!

BAMBERGER'S

THE ALWAYS-BUSY STORE

MARKET & HALSEY STS.

Mail Orders Filled for Everything!

July Clearing Sale.

TREMENDOUS SACRIFICING OF REMAINING SUMMER STOCKS.

HISTORY repeats itself; many thousand dollars' worth of seasonable and staple merchandise of every description, odd lots, line ends and remnants are being closed out prior to semi-annual inventory,

Irrespective of Cost, Former Markings or Actual Worth.

With the mere announcement of this mighty movement expectation was piqued: there is an immediate and absolute conviction that bargain-giving propositions of an extraordinary kind would be made, and disappointment has not followed for those attending this greatest of all past and contemporary mid-summer sales. Immense and unmatched assortment of

Suits, Skirts, Waists, Woolen or Cotton Fabrics, Silks, Men's, Women's and Children's Underwear or Furnishings. Household or Personal Requisites—Everything.

Impossible to give more than an inkling of stocks involved—of multiple and varied attractions met with at every turn, and attempt along these lines is therefore abandoned.

Use the mails or call up Long Distance Phone No. 1985, with the assurance that all orders will be promptly executed as far as limited quantities will permit. Our force of salespeople has been increased and facilities strengthened where most pressure is brought to bear. Nothing that can in any way contribute to the comfort and convenience of our patrons has been omitted, but many advantages gained by coming early.

Free Deliveries by our own wagons and to all Railway Stations in New Jersey and Greater New York.

L. BAMBERGER & CO., Newark, N. J.

DESIRABLE SEA TRIPS

of two to five days' duration, are offered by the

OLD DOMINION LINE

TO
Norfolk, Virginia Beach, Richmond, Va. AND Washington, D. C.

Steamers sail daily, except Sunday, at 3 P. M. from Pier 26, North River, foot of Beach Street, New York.

STATEROOM RESERVATIONS can be secured two weeks in advance of sailing date, but must be claimed by 10.00 A. M. on date of departure, or they will be assigned to other applicants if needed.

For full information apply to

Old Dominion Steamship Co.,
81 Beach Street, New York.
H. B. WALKER, V. P. & Traf. Mgr.
J. J. BROWN, G. P. A.

Martin J. Callahan, CONTRACTOR.

Flagging, Curbing and Paving

A supply of Door-steps, Window-sills and Caps, and Cellar Steps constantly on hand.

STONE YARD: ON GLENWOOD AVE.
NEAR D. L. & W. R. R. DEPOT.

RESIDENCE ON THOMAS STREET

ESTIMATES FURNISHED ON APPLICATION

SPRING IS THE TIME TO CLEAR OUT OLD FURNITURE AND GET NEW.

Send the old to our Auction Rooms, it will pay you. We get good prices. Try us.

JAMES ALBINSON & CO.,
Office, 464 Bloomfield Ave., BLOOMFIELD, N. J.
E. J. MURPHY, Salesman

BUY DAY'S BREAD! BEST IN TOWN.

ICE CREAM,

Full Line of Lowney's Celebrated Candies.

DAY, CATERER AND CONFECTIONER

BLOOMFIELD CENTRE. BLOOMFIELD, N. J.

JAMES ARTHUR. JOHN STANFORD.

ARTHUR & STANFORD,

Plumbing, Tinning and Gas Fitting

SEWER CONNECTIONS.

Steam, Hot Air and Hot Water Heating.

All new work guaranteed and kept in repair for one year. Estimates cheerfully given. Jobbing promptly attended to.

449 Bloomfield Ave., Bloomfield.

Long Distance Telephone 37-1.

The Excellence

of our bread, cakes and pastry is easily demonstrated—one taste is enough. To say that they are as good as they look is the highest possible praise.

They not only taste good, they are good, pure, fresh and healthful.

FRANK C. BUCHER,

33 Broad Street, Bloomfield.

